

Lindsey Broz

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CREATIVE EXPERIENCE

Texas A&M Graphic Design Student Intern—Texas A&M Graduate and Professional School

February 2025 - Present

- Designed high-visibility print and digital materials—including programs, ads, social media graphics, digital signage, and merchandise—for major events such as Graduate Student Awards Ceremony, Dinner & Dialogue, and Three Minute Thesis Competition
- Developed the logo and promotional materials for My Grad Journey, a university-wide platform supporting graduate students' academic and professional progress tracking.
- Created large-scale environmental and advertising designs, including escalator and billboard graphics for the 2025 SACNAS Conference, highlighting Texas A&M's *Force for Good* initiative.

Marketing Graphics & Creative Content Intern—Haworth

June 2025 - August 2025

- Designed the Haworth Dallas Showroom Booklet, a 50-page client-facing publication featuring brand storytelling, furniture diagrams, and original photography captured and edited for showroom tours.
- Created UX-forward pitch presentations and interactive digital experiences for high-profile client proposals
- Produced a range of marketing and sales assets—including one-pagers, booklets, convention banners—for clients such as the Children's Hospital of Philadelphia.
- Collaborated with global sales managers and cross-functional teams to deliver brand-aligned design solutions, gaining hands-on experience in corporate B2B marketing, project workflows, and client engagement.

Social Media Marketing — Content Creator

June 2023 - Present

- Created trend-driven short-form video content for beauty, lifestyle, and skincare brands, leveraging strong visual storytelling and video editing skills.
- Built and managed a TikTok platform with 30K+ followers, producing high-performing content that consistently generates thousands of views, saves, and audience engagement.
- Collaborated with notable brands including L'Oréal, Valentino Beauty, Estée Lauder, Huda Beauty and more.
- Partner with local small businesses to develop promotional content that increases visibility and supports community growth.

EDUCATION

Texas A&M University

August 2023 - Present

Pursuing a Bachelors of Science in Visualization (2D/3D Graphic Design/ UI/UX Design and Development).

Pursuing a Minor in Graphic Design.

PROFICIENT IN

Graphic Design- Adobe Photoshop, Illustrator, InDesign

Ui/ UX Design - Figma, HTML/CSS/JavaScript

3D Design- Maya, Unreal Engine, Substance Painter

2D Art/Illustration- Adobe Fresco, Procreate

Google Workspace / Microsoft Suite

Social Media Marketing - Video editing, Premier Pro, Capcut, Canva

Typography/ Branding

CERTIFICATIONS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

SOFT SKILLS

Creativity

Communication

Collaboration

Time Management

Attention to Detail

Problem- Solving

Storytelling

VOLUNTEER WORK

Lake Ridge Summer Tennis Camp Instructor

Arlington Museum of Art Team Member

PREVIOUS WORK EXPERIENCE

Spring Creek BBQ (June 2021 - March 2022): *Team Member*

What The Crab Seafood And Bar (March 2022 - August 2022): *Server*

Hearth Cafe (May 2024 - August 2024): *Barista/ Bartender/ Server*